
A study on the Impact of Cultural Diversity at workplace with specific reference to Ibra College of Technology by Nasser Al-Ismaili, Khalil Al-Hassani, and Mustafa Al-Toubi

Abstract:

The world becoming a global village, mobilization of workforce among countries become a common scenario in the modern digital era. This poses a problem of different nationalities working in an organization with the same vision and mission. Cultural diversity is seen as a critical factor in increasing performance and competitiveness as well as employability of workforce in and around the countries.

The ICT has nationalities of more than 20 countries. The study aimed to analyse the cultural diversity among the teaching and technical staff at ICT. A sample of 60 staff from ICT of various nationalities has been taken and data were collected. The study found that more 95% of the staff had undergone an orientation on cultural diversity in the beginning their joining with the college. It was also found that 87% of the employees did not have any problem in working with members of various cultural background.

Nearly 50% of the respondents agreed that working in cultural diversity has improved their attitude towards job. It was found that 74% of the respondents emphasized that cultural diversity has given them job challenges and scope for improvement.
