

BAMG2111 - Entrepreneurship

BAMG2111	Entrepreneurship	3 Credit Hours
Prerequisites	None	
Goal	To introduce the student to entrepreneurship phenomenon	
Objectives	Outcomes	
The student will be exposed to the theory as well the experience associated with entrepreneurship. The course will cover such area as financial management and planning, legal regulation, concepts and tools in developing new venture, communication tools in small business.	<p>The students should be able to:</p> <ol style="list-style-type: none"> 1. Explain the vital role played by entrepreneurs and small business in the global economy. 2. Define entrepreneurship and describe how entrepreneurs are different from other business-people 3. Define small business and identify the industries in which most small firms are established 4. Compare the advantages and disadvantages of small business. 5. Analyze the small business opportunities for women and the special challenges faced by this entrepreneurs 6. Describe how the small business administration functions. 7. Recognize the important contemporary topic such as family business, small business risks, and government regulations. 8. Recognize management process and operation management for the small firm. 9. Develop a working model of entrepreneurship by creating a small business plan. 	

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